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Little Free Library Announces Four New Board Members

Jeff Tobler of Expedia Group; Azanique Rawl of Vanguard; Patrick McCarthy, formerly of J.P. Morgan; and David Hawn, formerly of Urban Ventures join the board of 13

St. Paul, MN (June 5, 2025) – The Little Free Library (LFL) nonprofit organization is pleased to announce the recent appointment of four members to their national board of directors: Jeff Tobler, Azanique Rawl, Patrick McCarthy and David Hawn (pictured above, left to right).

Jeff Tobler of Los Angeles is Vice President of Global Media Relations and Influencer Marketing for Expedia Group Brands and was previously the Chief Marketing Officer for filmmaker Ava's DuVernay's narrative change collective ARRAY. Prior to ARRAY, Tobler spent a decade at Warner Bros. Worldwide, served at The CW Network and its predecessor, The WB, and started his career at NBC Entertainment. Tobler is a graduate of Columbia College Chicago. He currently serves on the board of ARRAY.

Azanique Rawl of Charlotte, North Carolina leads Vanguard's community and crew experience with a focus on creating new embedded engagement strategies for US crew members. She has cultivated internal and external relationships to build experience journeys, deepen nonprofit trust and strengthen Vanguard's culture of caring through crew volunteering. Prior to Vanguard, Azanique led culture and events from Austin for Miro's US, Japan and Australia markets. Azanique holds a dual-bachelor's degree from East Carolina University and a Master's in Digital Communications Analytics. She currently serves on SHARE Charlotte Board of Directors.

Patrick McCarthy of Chicago is a retired banker, having spent 40+ years with J.P. Morgan in a number of senior client-facing roles in tax-structured asset finance, principal investing and financial sponsor coverage. Pat holds a BS in Economics from the Wharton School of The University of Pennsylvania and an MBA in finance from the University of Chicago. Pat is an avid reader (American and World War II history) and a strong believer in literacy and education as the foundational pillars for our youth's success.

David Hawn of Edina, Minnesota, brings more than 30 years of executive leadership experience across the nonprofit, education and financial services sectors. With a strong commitment to social impact, economic mobility, and accessibility to education, he currently supports various organizations through his consulting practice, DLH Pathways Consulting. Most recently, David served as President and CEO of Urban Ventures, a Minneapolis-based nonprofit. David holds a BA in Psychology and Business Management from the University of Minnesota

"Little Free Library's success depends on volunteers, and there is no more critical set of volunteers than our volunteer board members," said LFL Executive Director Greig Metzger.

"We are fortunate to have added four strong advocates for book access recently," Metzger said. "They include: Jeff Tobler, VP Media Relations and Influencer Marketing for Expedia Global Brands has been a long-time fan and played a key role in connecting us to filmmaker Ava DuVernay; Pat McCarthy, a retired J.P. Morgan banker from Chicago with extensive experience in strategic planning and finance; David Hawn, now retired as well, but the former CEO for Urban Ventures, a Minneapolis-based nonprofit dedicated to poverty alleviation through comprehensive programs that support families from cradle to career; and finally Azanique Rawl, Community & Crew Experience Lead for the Vanguard Group with a focus on nurturing Vanguard's team culture through volunteering."

Tobler, Rawl, McCarthy and Hawn join an engaged national board of directors that totals 13 members including Migell Acosta, San Diego County Library; Heather Butts, Columbia University; Dr. Anthony Chow, San José State University; Michelle Hudgins, Pew Research Center; Shauntina Lilly, NASA; Hannah Moore, The Jewish Board of Family & Children's Services; Malcolm Persen, Resolute Performance Contracting; Noel Sackett, The Sherwin-Williams Company; and Nancy Wulkan, Neighbor to Neighbor Literacy Project. The board provides mission and financial guidance to the LFL organization.

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ABOUT LITTLE FREE LIBRARY

Little Free Library® (LFL) is a 501(c)(3) nonprofit organization that builds community, inspires readers and expands book access for all through a global network of volunteer-led Little Free Library book-sharing boxes. There are more than 200,000 registered Little Free Libraries worldwide in all 50 states, in 128 countries and on all 7 continents. Through them, over 400 million books have been shared since 2009. LFL received the 2020 World Literacy Award as well as honors from the Library of Congress, National Book Foundation and others. The organization grants Little Free Libraries full of books to underserved areas through its Impact Library and Indigenous Library programs and champions diverse books through its Read in Color initiative. To learn more, visit [LittleFreeLibrary.org](https://www.LittleFreeLibrary.org).