



Little Free Library® + Publishers



We are delighted to collaborate with publishers in a variety of ways to help increase access to books. By working with Little Free Library (LFL), you can reach a highly engaged audience of readers.

There are more than 200,000 Little Free Library book-sharing boxes worldwide in all 50 states and 128 countries. We have roughly 600,000 fans on social media, an email list of more than 250,000, and more than 300,000 app users. **Let's work together!**



Book Giveaways

Each month, we host book giveaways on behalf of our publishing partners.

- 100-book minimum; can accommodate giveaways up to 2,000 copies
- Location eligibility: U.S. only, U.S./Canada, or worldwide
- Participant eligibility: Our entire audience or exclusive to Little Free Library stewards
- LFL promotes the giveaway via social media and email, selects winners, and provides shipping addresses
- Publishers ship books to winners
- Fee for giveaway: \$500. This donation supports our Impact Library Program, which provides Little Free Libraries and books to underserved communities.
- Option for publisher to collect email addresses of entrants who opt-in to receive more information. Additional fee: \$500.

Steward Book Directory

Publishers can offer books directly to Little Free Library stewards on this private platform.

- 50-book minimum
- Excellent way to offer ARCs/galleys or finished titles to stewards
- No fee, but not promoted by LFL

Author Engagement

Authors share their books in Little Free Libraries to generate excitement and social shares.

- Share your book in a Little Free Library!
- Find Little Free Libraries using our mobile app, drop off books, snap photos or take videos, and post them on social media, tagging Little Free Library
- Participating authors have included Celeste Ng, John Grisham, and Kate DiCamillo, who says that Little Free Libraries “form a lighted path in a dark world. They truly are beacons.”

LFL Program Sponsorships

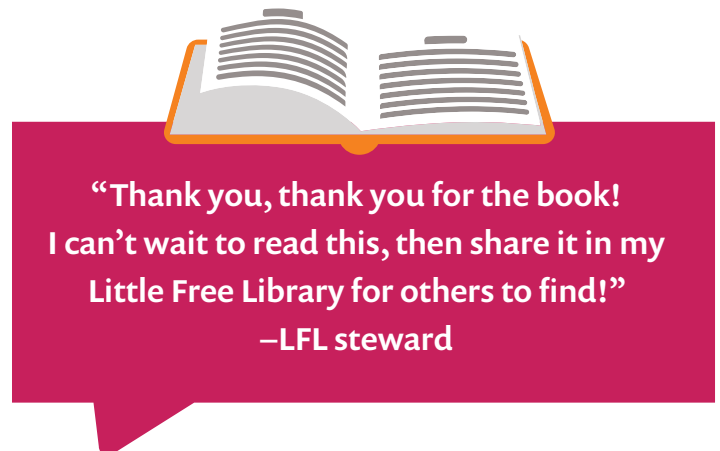
Our nonprofit programs expand book access in underserved communities and are supported by financial contributions and corporate sponsorships.

- **Impact Library Program:** We grant Little Free Libraries and books to applicants in high-need communities each month at no cost to them
- **Indigenous Library Program:** This program grants Little Free Libraries and books to Indigenous communities with limited book access
- **Read in Color:** Through this program, we distribute diverse books that highlight BIPOC and LGBTQ+ perspectives

Special Projects

We are open to working on a variety of activities with our publishing and media partners.

- **TV:** We partner with Good Morning America on launch activities for their monthly book club
- **Film:** Movie tie-ins can include custom Little Free Libraries and book giveaways
- **Book Launches:** Scholastic recently worked with us to place 50 custom Dog Man Little Free Libraries across all 50 states, with each library getting 1,000 books. In addition, we hosted a 1,200-copy giveaway of the new book *Dog Man: The Scarlet Shedder*.
- **We look forward to hearing your ideas!**



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Stay in touch:

