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Three Little Free Libraries Go on Tour with Recording Artist Laufey to Support Her Book Club

Concert-goers can take a book or share a book in 'Little Laufey Libraries' available at each North American concert venue

St. Paul, MN (April 16, 2024) – The Little Free Library (LFL) nonprofit organization is delighted that three Little Free Library book-sharing boxes are accompanying Grammy-winning musician Laufey across North America on her Goddess Tour. The "Little Laufey Libraries" are available at each concert venue for attendees to take a book or share a book, LFL's motto, in support of the Laufey Book Club.



The Laufey Book Club announced the collaboration on Instagram: "We are so excited to be partnering with Little Free Library to bring Little Laufey Libraries across North America on The Goddess Tour Bring your books to the shows and swap with other Lauvers There will be three Little Laufey Libraries at all venues on tour beginning this Monday in Vancouver "

The book-sharing boxes were well received by Vancouver fans — as seen in this <u>TikTok video</u> from user @angelandhare. Each navy library is emblazoned with a white rabbit, the Laufey Book Club emblem, and features the name "Little Laufey Library" on the charter sign.

Books and storytelling have always been very important to Laufey, especially as a songwriter. In August 2022, Laufey decided to more openly share this passion with her fans by founding the Laufey Book Club, which now has accumulated a dedicated 110K+ following on Instagram and 20K+ discord members on the Dook club server. The book club provides an important secondary outlet for Laufey to communicate directly with her fanbase, share her inspirations and deepen the connection with the club members through shared discussion. Currently the Laufey Book Club is reading the New York Times bestseller *The Midnight Library* by Matt Haig for the month of April. For more information on the Laufey Book Club or to enroll, visit their Linktree.

"We are thrilled to work with the Laufey team on this project, which is bringing friends and strangers together at Laufey's shows to share their love of books," said Margret Aldrich, Little Free Library Director of Communications. "We hope the Little Laufey Libraries inspire concert-goers to read more, connect more and dream more."

See Laufey's full tour schedule here to find a North American venue, all of which will feature three Little Laufey Libraries. In addition, UK Laufey fans can find a Little Laufey Library at the May 16 London show at Royal Albert Hall.

ABOUT LITTLE FREE LIBRARY

Little Free Library® (LFL) is a 501(c)(3) nonprofit organization that builds community, inspires readers and expands book access for all through a global network of volunteer-led Little Free Library book-sharing boxes. There are more than 180,000 registered Little Free Libraries worldwide in all 50 states, in 121 countries and on all seven continents. Through them, over 400 million books have been shared since 2009. LFL received the 2020 World Literacy Award as well as honors from the Library of Congress, National Book Foundation and others. The organization grants Little Free Libraries full of books to underserved areas through its Impact Library and Indigenous Library programs and champions diverse books through its Read in Color initiative. To learn more, visit LittleFreeLibrary.org.