



FOR IMMEDIATE RELEASE

Media Contact: Margret Aldrich / 715-690-2488 x805 / maldrich@littlefreelibrary.org



**‘Dog Man’ Little Free Library Unveiled in Cleveland,
First of 50 Libraries Coming to All U.S. States**

***Author Dav Pilkey, born in Cleveland, will donate 1,000 books to support Cleveland’s
Dog Man Little Free Library***

Cleveland, OH (March 19, 2024) – Today Riverside School in Cleveland launched a special “Dog Man” Little Free Library book-exchange box, which will share 1,000 books donated by Dog Man author, illustrator and Cleveland native Dav Pilkey. The book-sharing box was provided by the Little Free Library (LFL) nonprofit organization, whose mission is to expand book access, and Scholastic, the global children’s publishing, education and media company. It is the first of 50 Dog Man Little Free Libraries that will be granted to child-focused sites in each U.S. state as part of the “Power Up with Reading” initiative.

Pilkey, in coordination with Scholastic and Little Free Library, will donate 50,000 books to support these 50 libraries and help ignite a passion for reading.

"The entire Riverside family is so very thankful to have received this amazing gift from Dav Pilkey and Scholastic," said Heather Kama-Starr, Riverside Assistant Principal. "Author Pilkey provides a wonderful example of how perseverance pays off. We will be forever grateful, not only for the library and books, but for the example he has set and for the love of learning he is instilling in so many!"

Dav Pilkey's artwork on the Little Free Library box includes the "Power Up with Reading" message and features Dog Man, along with other well-loved characters in his bestselling Captain Underpants and Cat Kid Comic Club series.

In a statement, Dav Pilkey said, "When I was a kid, I have fond memories of going to the library where my mom would let me pick out whatever books I wanted to read. This is how I came to associate reading with love. I'm grateful to Little Free Library, Scholastic, and the many committed librarians and teachers for all their efforts to make this world a better place. Their dedication to literacy is life-changing."

Attendees on hand to celebrate the Dog Man Little Free Library launch event included LFL national board member Shauntina Lilly, Cleveland Ward 17 City Councilman Charles Slife, CMSD Chief Academic Officer Dr. Selena Florence, and representatives from the Cleveland Public Library and National Coalition of Jewish Women Cleveland.

"We are excited to be launching the Dog Man Little Free Library today at the Riverside School in Cleveland," said LFL Executive Director Greig Metzger. "Thanks to the generosity of Scholastic and Dav Pilkey, we can inspire young readers through the exciting adventures of Dog Man. We believe that the spark of inspiration will grow so today's students can achieve all that is possible through the power of reading. It is an honor for Little Free Library to contribute to that possibility."

Today is also the global publication date of *Dog Man: The Scarlet Shedder*, the newest book in the wildly popular Dog Man series. Additional Dog Man Little Free Library installations are planned for Washington, DC, New York City, Atlanta, Baltimore, Detroit, Houston, New Orleans, Phoenix, Portland, Madison, and San Francisco, with more cities to be announced. Each Dog Man Little Free Library box will include free copies of *Dog Man: The Scarlet Shedder*, as well as a wide assortment of children's books from Scholastic's "Power of Story" collection which highlight books by diverse authors and feature multicultural characters. The book giveaway, made possible by and courtesy of Dav Pilkey, will reach communities that are part of Little Free Library's "Impact Library" program which focuses on granting book-exchanges in under-resourced communities.

Enter to win *Dog Man: The Scarlet Shedder*: In tandem with the Little Free Library Installations and to celebrate the release of the 12th book in the Dog Man series, LFL is hosting a book giveaway, sponsored by Scholastic, for *Dog Man: The Scarlet Shedder*. All Dog Man fans in the U.S. and Canada can enter to win one of 1,200 copies of *The Scarlet Shedder*. [ENTRY FORM \(https://www.tfaforms.com/5113601\)](https://www.tfaforms.com/5113601)

###

ABOUT LITTLE FREE LIBRARY

Little Free Library® (LFL) is a 501(c)(3) nonprofit organization that builds community, inspires readers and expands book access for all through a global network of volunteer-led Little Free Library book-sharing boxes. There are more than 180,000 registered Little Free Libraries worldwide in all 50 states, in 121 countries and on all seven continents. Through them, over 400 million books have been shared since 2009. LFL received the 2020 World Literacy Award as well as honors from the Library of Congress, National Book Foundation and others. The organization grants Little Free Libraries full of books to underserved areas through its Impact Library and Indigenous Library programs and champions diverse books through its Read in Color initiative. To learn more, visit [LittleFreeLibrary.org](https://www.LittleFreeLibrary.org).

ABOUT DAV PILKEY

Dav Pilkey has created over 60 books for children and was awarded a Caldecott Honor for his picture book *The Paperboy*. When Pilkey was in second grade, he was diagnosed with dyslexia and what is now widely known as attention deficit hyperactivity disorder (ADHD). Because of his learning and behavioral issues in school, he was often sent out in the hallway. It was in his elementary school hallway where he created comic books about superheroes that eventually became Captain Underpants and Dog Man. His Dog Man series, launched to critical acclaim in 2016, was an instant #1 bestseller and has more than 60 million copies in print and translations in 45 languages. DreamWorks Animation recently announced that its movie adaptation of Dog Man will be released in theaters worldwide on January 31, 2025. Pilkey's Captain Underpants series, launched more than twenty five years ago, has more than 90 million copies in print, translated into 44 languages, and released as a feature film by DreamWorks, as well as an original series on Netflix. For more information about Dav Pilkey and his books, visit <http://mediaroom.scholastic.com/davpilkey>.

ABOUT SCHOLASTIC

For more than 100 years, Scholastic Corporation (NASDAQ: SCHL) has been encouraging the personal and intellectual growth of all children, beginning with literacy. Having earned a reputation as a trusted partner to educators and families, Scholastic is the world's largest publisher and distributor of children's books, a leading provider of literacy curriculum, professional services, and classroom magazines, and a producer of educational and entertaining children's media. The Company creates and distributes bestselling books and e-books, print and technology-based learning programs for pre-K to grade 12, and other products and services that support children's learning and literacy, both in school and at home. With international operations and exports in more than 135 countries, Scholastic makes quality, affordable books available to all children around the world through school-based book clubs and book fairs, classroom libraries, school and public libraries, retail, and online. Learn more at www.scholastic.com.