

# Little Free Library® + Publishers



**We are delighted to collaborate with publishers in a variety of ways to help increase access to books.** By working with Little Free Library (LFL), you can reach a highly engaged audience of readers.

There are more than 170,000 Little Free Library book-sharing boxes worldwide in all 50 states and 120 countries. We have 500,000 fans on social media and an email list of more than 150,000. **Let's work together!**



## Book Giveaways

Each month, we host book giveaways on behalf of our publishing partners.

- 100-book minimum; can accommodate giveaways up to 2,000 copies
- Location eligibility: U.S. only, U.S./Canada, or worldwide
- Participant eligibility: Our entire audience or exclusive to Little Free Library stewards
- LFL promotes the giveaway via social media and email, selects winners, and provides shipping addresses
- Publishers ship books to winners
- Donation/Fee for giveaway: \$500. This donation supports our Impact Library Program, which provides Little Free Libraries and books to underserved communities.
- Option for publisher to collect email addresses of entrants who opt-in to receive more information. Additional donation/fee: \$500.

## Steward Book Directory

Publishers can offer books directly to Little Free Library stewards on this platform.

- 50-book minimum
- Excellent way to offer ARCs/galleys or finished titles to stewards

## Author Engagement

Authors share their books in Little Free Libraries to generate excitement and social shares.

- Find Little Free Libraries using our mobile app, drop off books, snap photos or take videos, and share them on social media, tagging @LittleFreeLibrary (@LtlFreeLibrary on Twitter)
- Participating authors have included Celeste Ng and Kate DiCamillo



## LFL Program Sponsorships

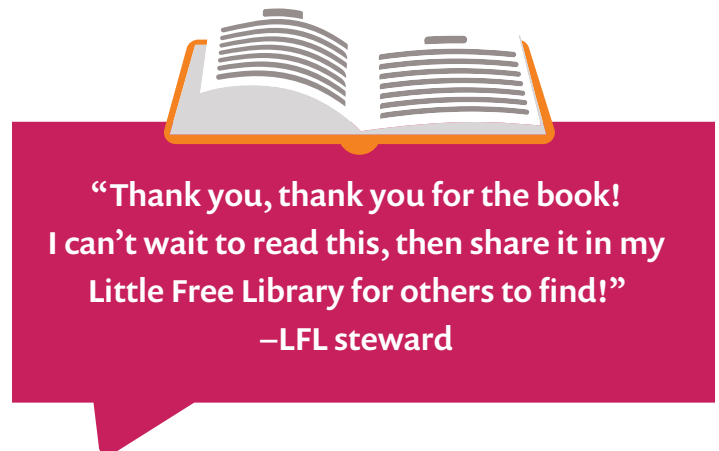
Our nonprofit programs expand book access in underserved communities and are supported by financial contributions and corporate sponsorships.

- **Impact Library Program:** We grant Little Free Libraries and books to applicants in high-need communities each month at no cost to them
- **Indigenous Library Program:** This program grants Little Free Libraries and books to Indigenous communities with limited book access
- **Read in Color:** Through this program, we distribute diverse books that highlight BIPOC and LGBTQ+ perspectives

## Special Projects

We are open to working on a variety of activities with our publishing and media partners.

- **TV:** We partner with Good Morning America on launch activities for their monthly book club
- **Film:** Movie tie-ins can include custom Little Free Libraries and book giveaways
- We look forward to hearing your ideas!



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Stay in touch:

