

Building Equitable Book Access: Little Free Library Strategic Plan 2022-2025

Our Strategic Goal

Over the next 3 years, Little Free Library will place and sustain a book-sharing box in every book desert in the United States.

Priority 1: Partners

Develop national and community partnerships that streamline and accelerate the placement and support of book-sharing boxes in book deserts.

Strategy 1: Establish national partnerships to accelerate box placement and distribution of high quality, community-relevant books.

Strategy 2: Develop network of community-based partnerships to maintain and sustain boxes.

Priority 2: Volunteers

Engage and increase our network of stewards and ambassadors for ongoing support of book-desert boxes.

Strategy 3: Cultivate regional volunteer leaders and groups to sustain book-sharing boxes in book deserts.

Strategy 4: Build scalable, turnkey volunteer management systems and activities.

Priority 3: Capacity

Build organizational capacity and resources to meet our ambitious goal.

Strategy 5: Expand fundraising through grassroots support and individual, foundation, and corporate giving.

Strategy 6: Build staff capacity in fundraising, volunteer coordination, and program management.

Strategy 7: Secure additional manufacturing capacity and the systems to manage it.



Mission

Our mission is to be a catalyst for building community, inspiring readers, and expanding book access for all through a global network of volunteer-led Little Free Libraries.

Vision

Our vision is a Little Free Library in every community and a book for every reader. We believe all people are empowered when the opportunity to discover a personally relevant book to read is not limited by time, space, or privilege.

If you would like to be a partner in this effort, contact Little Free Library Executive Director, Greig Metzger, at gmetzger@littlefreelibrary.org or 715-690-2488 x806.

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