



## FOR IMMEDIATE RELEASE

Media Contact: Margret Aldrich  
612-203-6856/[maldrich@littlefreelibrary.org](mailto:maldrich@littlefreelibrary.org)

### **Little Free Library and Pancreatic Cancer Action Network Announce Partnership**

#### ***Proceeds from New Book-Sharing Box Will Support Fighting Pancreatic Cancer***

Hudson, WI (January 27, 2020) – The Little Free Library (LFL) nonprofit organization is proud to announce a new initiative with the Pancreatic Cancer Action Network (PanCAN), which is dedicated to fighting the world's toughest cancer. A special Little Free Library book-sharing box will benefit PanCAN by raising funds to advance its critical programs, field research, and patient service and advocacy efforts.

Pancreatic cancer affects thousands each year, from Little Free Library's late founder and staff family members to current supreme court justices and U.S. congressmen. According to PanCAN, roughly 57,600 Americans will be diagnosed with pancreatic cancer in 2020.

"We are sincerely grateful for this partnership with Little Free Library," said Brooke Caviglia, PanCAN Associate Director, Community Engagement. "Their support will directly benefit pancreatic cancer patients and their families and will help in our fight against this deadly disease."

PanCAN's work to fight pancreatic cancer is tireless. Founded in 1999, PanCAN's total projected research investment is \$105 million, including its Research Grants Program and leading-edge clinical initiatives. PanCAN's advocacy helped boost National Cancer Institute funding for pancreatic cancer by 900 percent; and their Patient Services programs have offered support and vital resources with more than 243,000 patient, caregiver, and healthcare professional interactions.

LFL is honored to help champion the trailblazing work of PanCAN. Fifty dollars from a special [PanCAN Little Free Library book-sharing box](#) and fifteen dollars from a [support sign](#)—both branded with PanCAN's signature purple color—will benefit PanCAN's mission. LFL has an initial fundraising goal of \$5,000 but hopes to far exceed that.

"We have seen the power of the Little Free Library community to build book access and promote literacy at the grassroots level. We look to harness this energy to increase the awareness and support of PanCAN's mission," said Greig Metzger, Little Free Library Executive Director. "Knowledge is a critical first step in the fight against cancer and we are honored to join PanCAN in that fight."

To learn more about the PanCAN Little Free Library book-sharing box and how you can support this initiative, visit [LittleFreeLibrary.org](http://LittleFreeLibrary.org).

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### **About Little Free Library**

Little Free Library is a 501(c)(3) nonprofit organization that inspires a love of reading, builds community, and improves book access by fostering neighborhood book-exchange boxes around the world. Little Free Library has received recognition from the Library of Congress, the National Book Foundation, and others for its dedication to expanding book access for all. There are more than 93,000 Little Free Library book-sharing boxes worldwide, in all 50 states and in 108 countries. Since the first little library was created in 2009, more than 165 million books have been shared. To learn more, support LFL's programs, or become a volunteer steward, visit [LittleFreeLibrary.org](http://LittleFreeLibrary.org).

### **About the Pancreatic Cancer Action Network**

The Pancreatic Cancer Action Network (PanCAN) is dedicated to fighting the world's toughest cancer. In our urgent mission to save lives, we attack pancreatic cancer on all fronts: research, clinical initiatives, patient services and advocacy. Our effort is amplified by a nationwide network of grassroots support. We are determined to accelerate progress and improve patient outcomes.