



Little Free Library – Marketing and Programs Internship

Little Free Library has an outstanding internship opportunity for a result-oriented individual to contribute to our Marketing Communications and Programs teams. Little Free Library is based in Hudson, WI. Due to COVID, this position will start as a remote position. 15 hours per week beginning May 1st. \$12 – 14 per hour. With potential to grow into a long-term position.

About Little Free Library

Little Free Library (LFL) is a nonprofit that builds community, inspires readers, and expands book access for all through a global network of volunteer-led little libraries. The more books in or near the home, the more likely a child will learn and love to read. But two out of three children living in poverty have no books to call their own. Our most recent initiative, Read in Color, brings diverse books to Little Free Library book-sharing boxes around the world. Kicking off in the Twin Cities, Read in Color distributes books that provide perspectives on racism and social justice, amplifies BIPOC and LGBTQ voices, and incorporates experiences from all identities for all readers.

About the opportunity

The Marketing and Programs Intern will have the unique opportunity to contribute to both the Marketing Communications and Programs departments. This position is expected to produce top-notch print and digital communications and will be supported in that. Duties include:

- Produce or monitor social media content on various social media platforms, such as Instagram and Pinterest. Conduct research, comment on posts, and potentially become a moderator.
- Create content, such as blog posts and other communications materials. Research, conduct interviews, and publish stories about LFL's programs and the owners of individual Little Free Libraries.
- Produce, edit, or transcribe videos about Little Free Library, such as program promotions and how-to videos about Little Free Library stewardship.
- Produce infographics and other graphic design pieces to highlight statistics and impact related to Little Free Library.
- Administrative and maintenance functions: support production of print materials and conference materials, coordinate book giveaways, maintain databases.

About the ideal candidate

This is an outstanding opportunity for a Junior or Senior college student to apply your education in a real-world setting, engage with a global nonprofit organization, and produce high-quality work. The ideal candidate for this position will possess:

- Strong writing skills
- Intermediate level knowledge of Instagram, Facebook, and Pinterest
- Basic knowledge of Google Docs, Google Sheets, Canva, Adobe Acrobat
- Knowledge of video editing and blogging platforms are helpful

Persons of color and other diverse candidates are strongly encouraged to apply. To apply, send resume and cover letter to: kelly@roosolutions.net