



Little Free Library Stats & Milestones

October 2018

BY THE NUMBERS

75,000 - Number of registered Little Free Library book exchanges

50 - States with Little Free Libraries

88 - Countries with Little Free Libraries

Social Reach

Facebook: 148,600

Twitter: 17,900

Instagram: 47,800

Pinterest: 16,000

Email subscribers: 37,000

MILESTONES

2009

- Todd H. Bol designs and builds the first Little Free Library at his home in Hudson, WI

2010

- In May, Bol has garage sale and neighborhood excitement grows around his Little Free Library
- Bol gives away 30 Little Free Libraries to friends and family and has a vision for accelerated expansion after watching them multiply

2011

- Additional builders join Little Free Library to assist in the growing demand
- Plans begin to become a 501(c)(3) nonprofit organization

2012

- In May, Little Free Library is officially established as a Wisconsin nonprofit corporation
- In August, the 2,510th Little Free Library is built, and the goal of surpassing the number of Andrew Carnegie's free public libraries is reached
- In November, Little Free Library moves from Bol's deck to an official workspace in Hudson, WI

2013

- *Reader's Digest* names Little Free Library No. 11 in their "50 Surprising Reasons We Love America"
- The National Book Foundation awards Little Free Library with an Innovations in Reading Prize
- *Library Journal* presents Little Free Library with a Movers and Shakers Award, highlighting the thought leaders in the library industry

2014

- Public libraries begin partnering with Little Free Library and expand the impact
Little Free Library earns more than \$1.5 million in revenue, the majority from library sales and registration fees

2015

- In April, *The Little Free Library Book* is released, chronicling the journey of Little Free Library and stewards worldwide
- In October, Little Free Library is awarded the Library of Congress Literacy Award for its effective implementation of best practices in literacy and reading promotion

2016

- 50,000 Little Free Libraries are now found in all 50 states and more than 70 countries worldwide
- Little Free Library's Impact Fund launches, helping provide no-cost Libraries to communities where they can make a difference
- The Little Free Library Festival, held in Minneapolis, MN attracts 9,000 visitors
- Whoopi Goldberg includes Little Free Libraries at the top of her "Whoopi's Favorite Things" list on *The View*

2017

- Little Free Library launches the Action Book Club, an initiative that combines reading with positive community action
- In October, Little Free Library receives Women's National Book Association's Second Century Prize for work promoting literacy and lifelong reading
- 65,000 Little Free Libraries are now found in all 50 states and more than 80 countries worldwide

2018

- In March, Little Free Library receives the Force for Positive Change Award from Marquette University and the Wisconsin Alumni Research Foundation
- Little Free Library partners with Disney Publishing Worldwide and Marvel Studios to produce nine *Marvel's Avengers: Infinity War*-themed Little Free Libraries
- *The Today Show* unveils their Little Free Library at 30 Rockefeller Plaza in New York
- There are now more than 75,000 registered Little Free Libraries and 1,000 Action Book Clubs around the world